

#### **About Us**

The rapid economic and urban expansion in Saudi Arabia has led to pressing environmental challenges, primarily due to current organic waste management practices. These practices result in waste accumulation at farms or landfills, escalating carbon emissions. This scenario presents a critical challenge and an opportunity to enhance soil fertility, conserve water, and promote organic agriculture, thereby improving quality of life and environmental health. Immediate action is imperative.

**InCycle** is a pivotal entity in advancing sustainable waste management strategies. Our commitment to sustainability is profound, extending beyond mere declarations to embody a firm promise. We believe that true sustainability is initiated by innovative collaborations at the source of organic waste production. To this effect, we are dedicated to establishing strategic partnerships with farms, urban green spaces, landfills, and food processing facilities.

Our approach involves implementing on-site composting solutions that effectively manage and transform waste into high-quality, environmentally friendly products. These initiatives are designed to efficiently meet our sustainability goals, reduce the region's carbon footprint, enhance local organic farming, and support sustainable development.

Moreover, **InCycle** leverages extensive expertise and strong partnerships with global experts and leading firms with cutting-edge sustainable technology. These collaborations enable us to access **advanced recycling and waste management technologies**, **integrating innovative solutions** that significantly boost operational efficiency.

Through strategic, innovative, and effective waste management, InCycle is committed to maximizing environmental and economic benefits for our partners and the community, ensuring long-term sustainable and impactful outcomes.

This holistic approach addresses immediate environmental concerns and fosters a foundation for continued ecological and economic prosperity.





### **Our Mission**



# **Turning Waste** into Wealth

We convert everyday organic waste into valuable, sustainable products that contribute to ecological and economic well-being.



# Fostering Collaborative Innovations

We collaborate with diverse stakeholders to enhance and refine our recycling solutions, ensuring they meet the highest efficiency and sustainability standards.



# **Enhancing On-Site Environmental Health**

We are dedicated to improving on-site environmental conditions by deploying cutting-edge recycling technologies that reduce pollutants and enhance the ecological health of each location.



# **Dedication to Green Practices**

Every step we take aims to foster a cleaner, more sustainable planet.



# Pioneering the Circular Economy

We are committed to leading the transition towards a circular economy, where resources are reused and recycled, creating a brighter future for all.



# Strengthening Local Economies

We contribute to local economic growth by creating jobs and developing sustainable waste management solutions that stimulate community investment and development.

## Our approach



#### **Innovation**

Implementing advanced technology for converting organic waste into valuable resources.



#### Integration

Developing systems that enhance productivity and efficiency within agricultural frameworks.



#### **Community Engagement**

Engaging with communities through educational programs to promote sustainable practices.



#### **Continuous Improvement**

We are committed to continually investing in R&D to maintain cutting-edge recycling facilities, ensuring that our solutions are always innovative and efficient, providing long-term benefits for our partners and the environment.



### **Expansion**

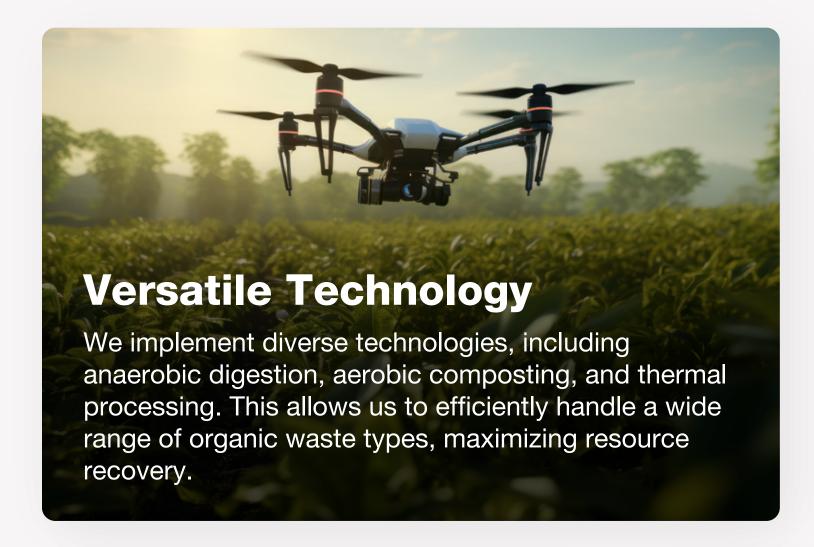
Strategically deploying new recycling units every six months across Saudi Arabia to ensure broad access and impact.

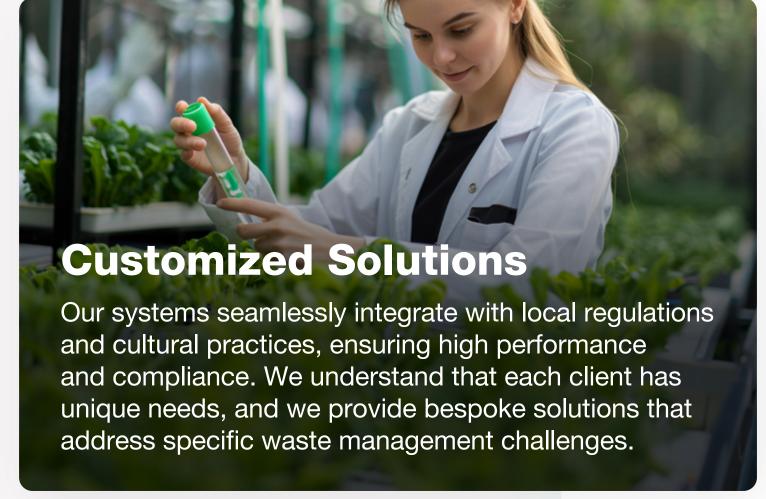


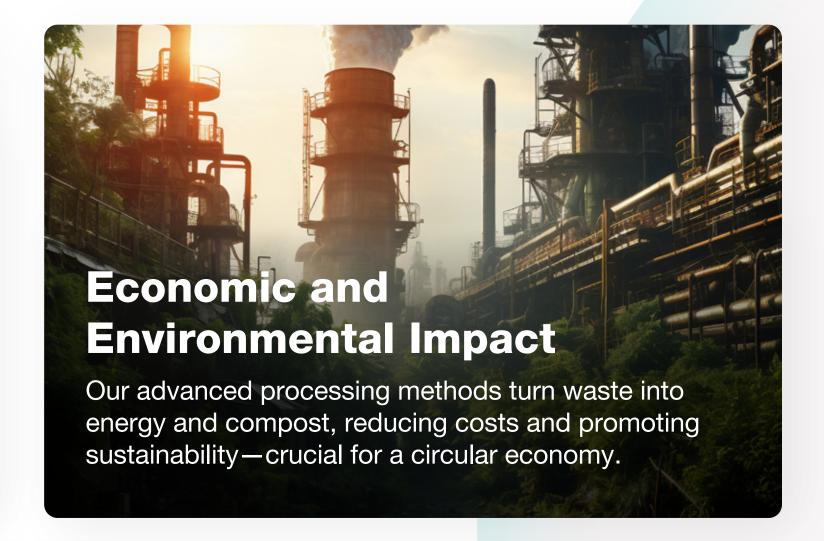
#### **Cost Reduction**

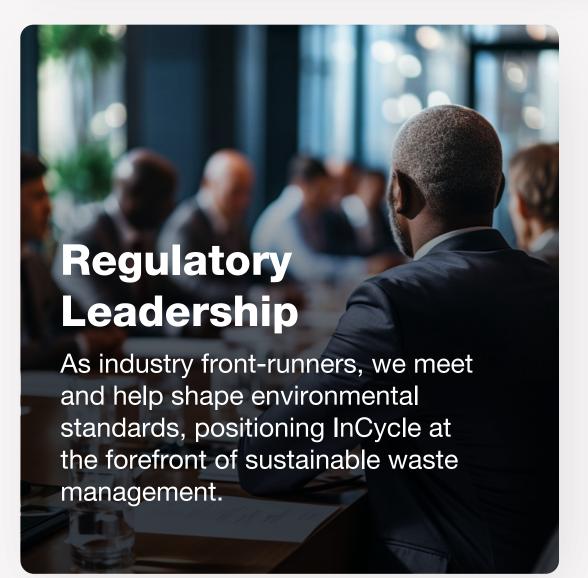
Our commitment to competitive pricing involves optimizing operational efficiencies and leveraging technology to reduce costs while maintaining high-quality, sustainable waste management services.

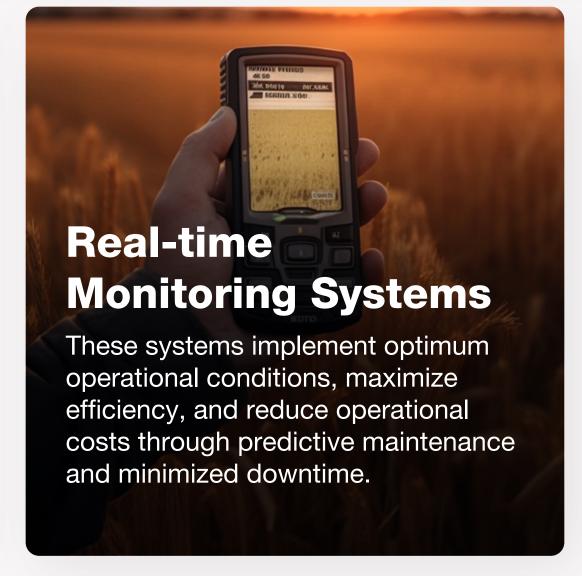
## What sets us apart? InCycle stands out in the waste management sector with the following:



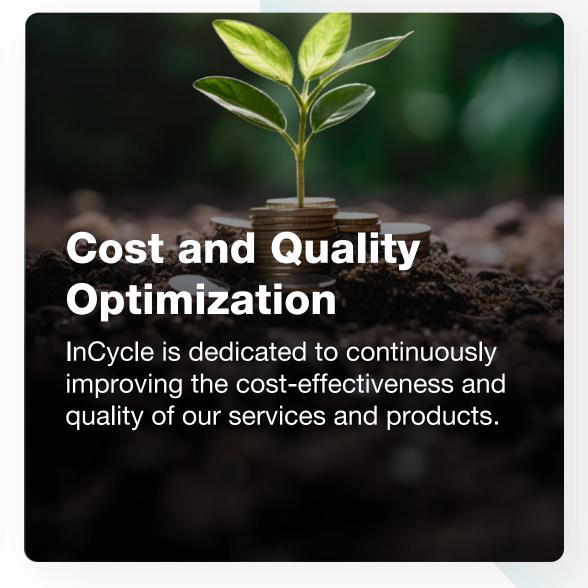












#### **Our Direction**

InCycle offers tailored sustainability solutions to a variety of customer segments, each with its unique waste and resource management needs:



## Customized Waste Solutions

By teaming up with InCycle, we can transform agricultural waste into valuable resources by producing biogas, bioenergy, biofertilizers, and custom soil conditioners for private and commercial farms.



## **Benefits for Your Farm**

Boost soil fertility and implement sustainable farming practices from the bio-products manufactured on your site.





## Strategic Partnerships

We collaborate with contractors, project owners, and landscape architects to turn organic waste into premium soil amendments, enriching urban green spaces and contributing to urban sustainability.



## Impactful Outcomes

Our solutions enhance the aesthetic and functional quality of urban projects, from luxury clubs and resorts to residential areas and public parks, and foster a sustainable urban environment that aligns with green living principles.





## Innovative Waste Systems

Our systems are ideal for the HORECA sector, residential complexes, events, and hypermarkets, processing large volumes of food waste into high-quality compost on-site.



## Cost-Efficient and Compliant

Our containers integrate seamlessly, reducing disposal costs significantly and complying with the strictest environmental regulations. To ensure no mass accumulation at your facilities, we aim to establish exchange deals with organic suppliers to collect the finished compost periodically.





## **Advanced Recycling Programs**

We work closely with municipalities and landfill operators to deploy state-of-the-art recycling and waste-to-energy solutions.



#### Resource Recovery

Minimize landfill waste and transform existing waste streams into valuable bioproducts, aiding communities in achieving sustainability objectives.

### **Our Solution**

At InCycle, we excel in converting organic waste challenges into profitable, sustainable solutions. Our end-to-end services support projects from inception through ongoing operations, ensuring maximum environmental and business benefits.

## Our Process

## Structured, Adaptable, and Efficient

We offer a systematic yet flexible approach to meet each client's unique needs, ensuring effective project execution and alignment with environmental and economic goals.

# 1. Detailed Site Feasibility and Auditing

We thoroughly evaluate potential sites, focusing on environmental, logistical, and regulatory considerations. This is complemented by detailed waste audits to tailor site-specific recycling solutions.

#### **Initial Assessment**

Engage stakeholders and assess needs to ensure solutions meet client expectations.

#### **Waste Audit**

Analyze waste types and sources to create a comprehensive waste profile.

## 2. Optimization and Utility Review

We enhance existing waste management facilities by assessing utility usage and infrastructure, preparing them for advanced recycling technologies.

#### **Facility Evaluation**

Inspect infrastructure for necessary upgrades.

#### **Utility Review**

Ensure utility support for new technologies.

# 3. In-depth Analysis and Strategic Preparation

Our market research and feasibility studies assess the viability of recycling projects, considering economic, environmental, and social impacts.

#### **Market Analysis**

Explore regional market demands for by-products.

#### **Feasibility Study**

Evaluate proposed solutions and predict ROI.

## Our Process Structured, Adaptable, and Efficient

We offer a systematic yet flexible approach to meet each client's unique needs, ensuring effective project execution and alignment with environmental and economic goals.

# 4. Building Strategic Alliances and Aligning Goals

We establish strategic partnerships based on thorough analysis, aligning our recycling initiatives with stakeholders' goals for mutual success.

#### **Partnership Modeling**

Outline partnership structures and responsibilities.

#### **Contract Negotiation**

Manage legal and operational details of partnerships.

# 5. Custom System Design and Implementation Oversight

From initial assessments, we design and oversee the implementation of customized waste processing systems that meet local and sustainability standards.

#### **Process Design**

Create efficient waste processing workflows.

#### **Recycling Unit Installation**

Oversee construction and initiate operations after thorough safety checks.

# 6. Operational Support and Performance Optimization

Our comprehensive support ensures the efficiency and compliance of our recycling stations through advanced monitoring systems and real-time data analytics.

#### **Hiring and Training**

Develop a skilled workforce trained in new technologies.

#### **Operation Management**

Implement protocols for continuous operational improvement.

#### **Safety Management**

Enforce safety protocols and regular training.

# 7. Product Marketing Strategy and Distribution Network Establishment

We develop targeted marketing strategies and manage distribution networks to maximize the revenue from recycled byproducts.

#### **Certifications and Compliance**

Secure necessary certifications and ensure regulatory compliance.

#### **Product Management**

Choose adequate packaging and storage solutions.

#### **Supply Chain Strategy**

Build a sustainable supply chain.

#### **Marketing and Promotion**

Promote the benefits of recycled products to penetrate markets effectively.

### Join Us



# Our Commitment to Sustainable Waste Management

We are committed to delivering state-of-theart waste management solutions that enhance local ecosystems and promote sustainable agricultural practices. Our mission is to significantly reduce carbon emissions through innovative recycling technologies and continuous research and development. We are setting new industry standards by transforming organic waste into valuable resources, fostering economic growth, and enhancing environmental well-being.



# **Building Strong Relationships**

We prioritize establishing and maintaining robust relationships with our clients, partners, and the community. Your engagement is crucial to us. We are dedicated to ensuring that every interaction with InCycle is seamless and informative, providing a rewarding experience. We give the highest priority to each inquiry, reflecting our commitment to you.



# Join Our Commitment to Sustainable Futures

We invite you to join us as we strive toward a future where sustainability is not just an aspiration but a reality for every community we serve. By partnering with InCycle, you gain access to the latest in recycling technology, enhanced waste management efficiency, and a significant reduction in environmental impact.

Your collaboration is essential to this journey and adds immense value to your organization.

#### Let's Make Waste Valuable

Join us in our mission to redefine waste.

Together, we can forge a sustainable future for all.



#### **Abdullah Aljaber**

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